

COMMUNICATION, MA

Applications are not currently being accepted for this program. Please contact Dr. Amber Ferris for more information.

Admission Requirements

- Meet the general requirements for admission to the Graduate School.
- Possess an undergraduate major in communication, journalism or a related field; or, complete at least 15 semester credits of undergraduate communication coursework approved by the department.
- Three letters of recommendation.
- Statement of purpose.
- Resume

Note: Even though an applicant is eligible for consideration, an offer of admission is not guaranteed.

Program Requirements

Code	Title	Hours
School Core Course		3
COMM 600	Introduction to Graduate Study in Communication	
Theory (select three credits from the following)		3
COMM 623	Applied Communication Theory	
COMM 624	Survey of Communication Theory	
COMM 625	Theories of Mass Communication	
Methods (select six credits from the following)		6
COMM 542	Social Media Metrics and Analytics	
COMM 601	Applied Methods of Communication Research	
COMM 602	Qualitative Methods in Communication	
COMM 603	Quantitative Methods in Communication	
Content Areas (select 12 credits from the following)		12
COMM 506	Contemporary Public Relations	
COMM 510	Crisis Communication	
COMM 531	Risk Communication	
COMM 538	Health Communication	
COMM 540	Strategic Social Media	
COMM 541	Social Media Entrepreneurship	
COMM 550	Sport Communication	
COMM 554	Theory of Group Processes	
COMM 560	Science Communication	
COMM 561	Ethics in Science Communication	
COMM 571	Theories of Rhetoric	
COMM 575	Political Communication	
COMM 608	Communication Pedagogy	
COMM 630	Communication in Organizations	
COMM 631	Analyzing Organizational Communication	
COMM 637	Training Methods in Communication	
COMM 645	Intercultural Communication Theory	
COMM 680	Graduate Communication Internship	
COMM 691	Advanced Communication Studies	
COMM 697	Graduate Research in Communication	

Graduate Electives	6
Exit Options (choose one)	6
COMM 699	Masters Thesis
Comprehensive Examination and six credits of additional Communication coursework	
Total Hours	36