

JURIS DOCTOR, J.D./ STRATEGIC COMMUNICATION, MA

This Juris Doctor/Master of Strategic Communication program allows students to pursue a law degree and a master's degree simultaneously. The degree prepares students to become professionals who pursue careers in legal and strategic communication settings such as healthcare, social media strategy, public relations, consulting, advocacy, community organizing, and politics.

Admission Requirements

- Meet the general requirements for admission to the School of Graduate Studies.
- Hold a bachelor's degree in Communication or a closely related area with a grade point average of 2.5 or better.
- Statement of purpose.

International applicants must meet the requirements of the School of Graduate Studies at The University of Akron to demonstrate their English language proficiency.

Admission decisions will be based on a student's academic credentials and the ability to explain why they would like to pursue a professional online M.A. in Strategic Communication and their potential to succeed in an online environment.

Degree Requirements

Students must complete the following:

All required courses for the J.D. must be met for the completion of that degree. The course list below details the requirements for the M.A. in Strategic Communication.

Code	Title	Hours
Strategic Communication Required Courses		
COMM 600	Introduction to Graduate Study in Communication	2
COMM 599	Capstone	1
COMM 623	Applied Communication Theory	3
COMM 601	Applied Methods of Communication Research	3
Strategic Communication Cognate Options		6
<i>Strategic Social Media Cognate Option</i>		
COMM 540	Strategic Social Media	
COMM 542	Social Media Metrics and Analytics	
<i>Health and Crisis Communication Cognate Option</i>		
COMM 510	Crisis Communication	
COMM 538	Health Communication	
<i>Strategic Leadership in Organizations Cognate Option</i>		
COMM 559	Leadership and Communication	
COMM 630	Communication in Organizations	
Graduate Elective Courses in Communication		6
Select 6 credits from the following:		
COMM 516	Social Media Content Creation	
COMM 517	Social Media Platforms	
COMM 531	Risk Communication	

COMM 537	Communication and Health Disparities	
COMM 541	Social Media Entrepreneurship	
COMM 575	Political Communication	
COMM 645	Intercultural Communication Theory	
COMM 691	Advanced Communication Studies	
Any graduate course in COMM		
Law School Electives		9
Select 9 credits from the following:		
LAWX 675	Entrepreneurship	
LAWX 800	Fundamentals of Intellectual Property	
LAWX 803	Copyright Law	
LAWX 806	International Intellectual Property Law	
LAWX 684	Seminar in Selected Legal Problems	
LAWX 712	Technology in Law	
Total Hours		30