

BUSINESS ANALYTICS, CERTIFICATE

Students receive a strong foundation in Business Analytics with a concentration on data visualization, business intelligence, and data governance.

Admission Requirements

Students must hold admission to Graduate School to pursue this certificate program.

Code	Title	Hours
MGMT:601	Business Analytics and Information Strategy	3
ISM:644	Business Intelligence	3
And one of the following:		
ISM:640	Data and IS Governance	3
or ISM:641	Business Database Systems	
Total Hours		9