

GLOBAL INNOVATION AND TECHNOLOGY MANAGEMENT, CERTIFICATE

6600:625	Brand Management	
Total Hours		15

In a global economy integrated with technology, the innovative enterprises with effective and efficient management of technology and innovation will gain competitive advantage over their rivals. To respond to these needs of our potential employers, this certificate program in Management of Technology and Innovation was developed by the College of Business Administration with the cooperation of the College of Polymer Science and Polymer Engineering and the guidance of the members of the Advancement Councils of the two colleges. This graduate certificate program offers courses in Management of Technology and other innovation-related business disciplines, including marketing, finance, accounting, entrepreneurship, and more. This certificate program will prepare the learners to innovately manage a technology-driven enterprise.

Students admitted to the Global Innovation and Technology Certificate Program may enroll only in those courses required for completion of the certificate.

Persons wanting to enroll in a CBA graduate certificate program must already be accepted into a graduate or professional degree program or already possess a graduate or professional degree.

Admission Requirements

- Graduate School application and fee
- Official transcripts from each institution attended
- Two letters of recommendation
- Statement of purpose
- Resume

Students currently admitted to this program may have different course requirements than those listed here. Refer to your official Program Checklist and DPR in My Akron for your program requirements.

Program Contact: grad.cba@uakron.edu

Code	Title	Hours
Required Courses		
6200:601	Financial Accounting	3
6500:656	Management of Global Supply Chain & Operations	3
6500:665	Management of Technology	3
6600:620	Strategic Marketing	3
Recommended Electives		
Select three credits of the following for which the proper prerequisites have been met:		3
6200:610	Process Analysis & Cost Management	
6400:602	Managerial Finance	
6500:601	Business Analytics and Information Strategy	
6500:608	Entrepreneurship	
6500:652	Managing People in Organizations	
6500:658	Managing a Global Workforce	