

DIGITAL MARKETING, CERTIFICATE

This certificate serves a diverse group, from people looking to break into the profession or those who want to be pioneers in the field of Digital Marketing with some experience.

Admission Requirements

Students must hold admission to Graduate School to pursue this certificate program.

Code	Title	Hours
MKTG:615	Marketing Analytics	3
MKTG:620	Strategic Marketing	3
MKTG:635	Digital Marketing	3
Total Hours		9