

# SPORT STUDIES/SPORT SCIENCE (SPRT)

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**SPRT 510 Intro: Sport Sociology (3 Units)**

Provides information to students about the sociological aspects of sport. (Formerly 5550:510)

**SPRT 522 Sport Planning/Promotion (3 Units)**

Analysis of marketing/promotions from a sport manager's perspective. Emphasis on marketing strategy, tactics and development in sport delivery systems. (Formerly 5550:522)

**SPRT 524 Sports Leadership (3 Units)**

Introduces students to current issues related to leadership, management, and supervision. Examines current sport leadership research and governance structure of amateur and professional sport organizations. (Formerly 5550:524)

**SPRT 553 Principles of Coaching (3 Units)**

Basics for becoming a successful coach. Discussion of principles applying to most sports, players and coaches. (Formerly 5550:553)

**SPRT 601 Sports Administration & Supervision (3 Units)**

Organizational and administrative efficiency in implementing sports programs (event management, budgeting, public relations); objective and effective procedures for evaluation/selection of personnel; periodic program reviews. (Formerly 5550:601)

**SPRT 602 Motor Behavior Applied to Sports (3 Units)**

Coaching education principles related to motor development and motor skill learning. Focus on effective practices for learning and advanced skills teaching for coaches. (Formerly 5550:602)

**SPRT 603 Tactics & Strategies in the Science of Coaching (3 Units)**

Course focuses on coaching and teaching the skills, tactics, and strategies in individual and team sports. (Formerly 5550:603)

**SPRT 604 Current Issues in Sport and Physical Education (3 Units)**

This course represents a planned experience in interpretation and articulation of information within the context of selected issues in sport. (Formerly 5550:604)

**SPRT 609 Motivational Aspects of Physical Activity (3 Units)**

Analysis of factors influencing motivation of motor performance with emphasis on competition, audience effects, aggression. (Formerly 5550:609)

**SPRT 630 Business of Sport (3 Units)**

The focus of this course is related to the important knowledge that administrators should have related to the sport business field. (Formerly 5550:630)