

CENTER FOR INFORMATION TECHNOLOGIES AND ANALYTICS

The Center for Information Technologies and Analytics (CITA) is a multi-disciplinary Center within the College of Business. CITA provides an important resource connecting IT & Analytics Executives with Information Systems (IS)/Business Analytics (BA) Faculty and IS/BA Students that will provide educational, research and networking opportunities. CITA was created in 2000 with the mission to teach students and develop faculty in the principles and practices of the related disciplines of Information Technology (IT). Today, the Center has expanded its focus to include Business Analytics (BA) and Data Science (DS). CITA will accomplish its mission by providing scholarships, mentoring, internships & co-op opportunities to students in the IS/BA discipline; provide resources to conduct research in the IS/BA discipline to faculty, and conduct several outreach activities and day long conferences that promote IT and Business Analytics among the NE Ohio companies.

CITA is made up of an advisory board of Information Technology & Analytics leaders from the North-East Ohio region and the College of Business faculty, staff, and students. The objectives of CITA are to advance information systems (IS) and Business Analytics (BA) programs, research, best practices, and related activities at The University of Akron. The vision of CITA is to be widely recognized as an important resource connecting IT executives with IS/BA faculty & students at The University of Akron that will provide educational, research, and networking opportunities for students, faculty and local businesses.

Website: <https://www.uakron.edu/cba/centers-and-institutes/cita/>