

CONVERGED MEDIA, MINOR

Minor in Converged Media (C60110M)

Students will gain hands-on experience with emerging technology tools to become responsible media content developers and information brokers. Specifically, the Converged Media Minor (CM) will provide students with the knowledge and the skills to: (1) develop digital media literacy; (2) gather information and create content; (3) write for accuracy, thoroughness, authenticity, and efficiency; (4) design and distribute content for print, audio, video, and the web; and (5) apply media ethics.

Program Contact

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The following information has official approval of **The School of Communication** and **The Buchtel College of Arts & Sciences**, but is intended only as a guide. Completion of this minor is contingent upon many factors, including but not limited to: class availability, total number of required credits, work schedule, finances, family, course drops/withdrawals, successfully passing courses, prerequisites, among others.

Please refer to the University Requirements for Minor Areas of Study (<https://bulletin.uakron.edu/undergraduate/important-policies/graduation-requirements/#minor-req>) for specific graduation information regarding minors.

Summary

| Code | Title | Hours |
|--------------------|-------|-----------|
| Required Courses | | 18 |
| Total Hours | | 18 |

Required Courses

| Code | Title | Hours |
|--------------------|---|-----------|
| COMM 307 | Principles of Social Media | 3 |
| COMM 210 | Multiplatform Production | 3 |
| COMM 300 | Newswriting Across the Media | 3 |
| COMM 304 | Information Gathering & Editing | 3 |
| COMM 317 | Topics in Media Production ¹ | 3 |
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| Total Hours | | 18 |

¹ COMM 317 Topics in Media Production should be taken once for Studio and once for Audio (for a total of six credits).