

PUBLIC RELATIONS, MINOR

Minor in Public Relations (C60100M)

Program Contact

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The following information has official approval of **The School of Communication** and **The Buchtel College of Arts & Sciences**, but is intended only as a guide. Completion of this minor is contingent upon many factors, including but not limited to: class availability, total number of required credits, work schedule, finances, family, course drops/withdrawals, successfully passing courses, prerequisites, among others.

The following courses constitute a "Minor in Public Relations" and must be completed with a minimum grade point average of 2.0 overall for the minor to be noted on the student's record. A minor in Public Relations may only be awarded at the time a student receives a Baccalaureate degree. Please refer to the University Requirements for Minor Areas of Study (<https://bulletin.uakron.edu/undergraduate/important-policies/graduation-requirements/#minor-req>) for specific graduation information regarding minors.

Summary

Code	Title	Hours
Required Courses		6
Electives		12
Total Hours		18

Required Courses

Code	Title	Hours
COMM 219	Introduction to Public Relations	3
COMM 406	Public Relations Theory	3
Total Hours		6

Electives

Code	Title	Hours
Select 12 credits of the following:		12
COMM 307	Principles of Social Media	
COMM 303	Public Relations Writing	
COMM 309	Public Relations Publications	
COMM 404	Public Relations Cases	
COMM 409	Public Relations Strategic Campaigns	
COMM 450	Special Topics in Communication ¹	
Total Hours		12

¹ COMM 450 Special Topics in Communication needs to be in Public Relations.