

COMMUNICATION STUDIES, BA

Bachelor of Arts in Communication Studies (C60101BA)

More on the Communication Studies major (<https://www.uakron.edu/schlcomm/ugrad-programs/strategic-organization/>)

The Communication Studies degree equips students with the knowledge and skills needed to evaluate the role of communication in society and effectively develop messages to address organizational and community challenges. Students study communication practices, concepts, and theories that can be used to help build and maintain relationships in personal and professional contexts.

This major provides students with hands-on learning activities, internships, and co-curricular opportunities. Communication Studies graduates have strong communication, analytic, and critical thinking skills. They are prepared to craft meaningful messages and lead productive discussion and debate in the workplace and broader community. Our graduates enter careers in a variety of sectors, including business, government, non-profit, healthcare, and education.

Program Contact

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The following information has official approval of **The School of Communication** and **The Buchtel College of Arts & Sciences**, but is intended only as a supplemental guide. Official degree requirements are established at the time of transfer and admission to the degree-granting college. Students should refer to the Degree Progress Report (Stellic) which is definitive for graduation requirements. *Completion of this degree within the identified time frame below is contingent upon many factors, including but not limited to: class availability, total number of required credits, work schedule, finances, family, course drops/withdrawals, successfully passing courses, prerequisites, among others.* The transfer process is completed through an appointment with your academic advisor.

Three year accelerated option: for first time students who have earned credits for at least the first year of courses. Credits can be earned through qualifying scores on appropriate Advanced Placement (AP) exams or through [College Credit Plus](#) Program (CCP) courses. Credits for qualifying AP scores or CCP courses are determined by the appropriate academic department. Departments may assign varied course credit, depending on the student's score on an AP exam or [grade in a CCP](#) course. Students may also receive credit by examination or via placement tests, where appropriate.

Requirements Summary

Code	Title	Hours
	General Education Requirements (https://bulletin.uakron.edu/undergraduate/general-education/)	36
	College of Arts & Sciences Requirements	12-24
	Communication Core	15

Communication Studies Core	12
Communication Studies Electives	12
Minor Requirement	18
Additional Credits for Graduation *	15-3
Total Hours	120

* Bachelor's degrees require a minimum of 120 credit hours for graduation.

Recommended General Education Courses

Code	Title	Hours
Students pursuing a bachelor's degree must complete the following General Education coursework. Diversity courses may also fulfill major or Breadth of Knowledge requirements. Integrated and Applied Learning courses may also fulfill requirements in the major.		
Students are not required to enroll in the specific courses listed below. However, to facilitate successful degree completion, the academic department strongly encourages completion of the following recommendations.		
Academic Foundations		12
<i>Mathematics, Statistics and Logic: 3 credit hours</i>		
<i>Speaking: 3 credit hours</i>		
<i>Writing: 6 credit hours</i>		
Breadth of Knowledge		22
<i>Arts/Humanities: 9 credit hours</i>		
<i>Natural Sciences: 7 credit hours</i>		
<i>Social Sciences: 6 credit hours</i>		
Diversity		
Domestic Diversity		
COMM 325	Intercultural Communication	
Global Diversity		
Integrated and Applied Learning		2
<i>Select one class from one of the following subcategories:</i>		
Complex Issues Facing Society		
Capstone		
<i>Review the General Education Requirements page for detailed course listings.</i>		
Total Hours		36

College of Arts & Sciences Requirements

Code	Title	Hours
Degree requirements in Arts & Sciences include either 1) the demonstration of ability to use another language by completion of the second year of a foreign language, or 2) the completion of a certificate program outside of the Communication department		
<i>2 Year Language Proficiency</i>		<i>14</i>
101 Beginning I		
102 Beginning II		
201 Intermediate I		
202 Intermediate II		
SLPA 222	Survey of Deaf Culture in America (American Sign Language option only)	

-or-	
Certificate program ¹	12-24

¹ Please see your advisor for a list of available certificate programs

Code	Title	Hours
Students must also complete a minimum of 40 credits (excluding workshops) consisting of either:		
Upper-level (300/400) courses both in and outside of the student's major;		
or other courses outside the major department approved by the student's major department chair (permission should be obtained prior to enrollment); these may not include workshops		

Communication Core ¹

Code	Title	Hours
COMM 101	Introduction to Communication	3
COMM 210	Multiplatform Production	3
COMM 245	Argumentation	3
COMM 384	Communication Research	3
<i>Select one of the following:</i>		3
COMM 480	Communication Internship ²	
-or-		
COMM 485	Honors Project in Communication	
-or-		
COMM 499	Capstone in Communication	
Total Hours		15

¹ Grade of C or better is required in Communication Core courses.

² Students must have 90 credits to qualify.

Communication Studies Core

Code	Title	Hours
COMM 324	Interpersonal Communication	3
COMM 344	Small Group Communication	3
COMM 360	Theories of Rhetoric	3
COMM 435	Organizational Communication	3
Total Hours		12

Communication Studies Electives

Code	Title	Hours
9 credits from the list below and an additional 3 credits from the list below or any COMM courses not included in the Communication Studies Core or the Communication Core.		
COMM 305	Communication Theory	
COMM 325	Intercultural Communication	
COMM 345	Advanced Presentational Communication	
COMM 352	Persuasion	
COMM 355	Freedom of Speech	
COMM 356	Rhetorical Criticism	
COMM 436	Analyzing Organizational Communication	
COMM 437	Training Methods in Communication	
COMM 438	Health Communication	

COMM 444	Communication & Conflict	
COMM 450	Special Topics in Communication	
COMM 457	Rhetoric in Contemporary Culture	
COMM 459	Leadership and Communication	
COMM 475	Political Communication	
<i>The following courses DO NOT satisfy this requirement:</i>		
COMM 105	Introduction to Public Speaking	
COMM 106	Effective Oral Communication	
Total Hours		12

¹ Co-curricular activities (Forensics, WZIP, ZTV, Buchtelite) are limited to a total of three credits to be applied to the Communication Studies Electives.

Minor Requirement

Code	Title	Hours
Completion of a Minor or Second Major (not in Communication) or earned Associate Degree		18
Total Hours		18

Recommended Sequence

1st Year		
Fall Semester		
ENGL 111	English Composition I	3
COMM 101	Introduction to Communication ⁵	3
COMM 105	Introduction to Public Speaking ^{4,5}	3
or COMM 106	or Effective Oral Communication	
	Beginning Language I or Certificate Course I ³	3-4
STAT 260	Basic Statistics ²	3-4
or STAT 250	or Statistics for Everyday Life	
Hours		15-17
Spring Semester		
ENGL 112	English Composition II ¹	3
COMM 210	Multiplatform Production ⁵	3
	Beginning Language II or Certificate Course II ³	3-4
	Natural Science Requirement	3
	Social Science Requirement	3
Hours		15-16

2nd Year		
Fall Semester		
COMM 245	Argumentation ⁵	3
COMM 325	Intercultural Communication ⁶	3
	Natural Science with lab Requirement	4
	Intermediate Language I or Certificate Course III	3
	Social Science Requirement	3
Hours		16
Spring Semester		
COMM 324	Interpersonal Communication	3
COMM 360	Theories of Rhetoric	3

SLPA 222	Survey of Deaf Culture in America (Sign Language Students only) ³	2
	Intermediate Language II or Certificate Course IV	3
	Arts/Humanities Requirement	3
	Global Diversity Requirement	3
	Hours	17
3rd Year		
Fall Semester		
COMM 384	Communication Research	3
	Communication Studies Elective ⁶	3
COMM 344	Small Group Communication	3
	Minor Requirement ⁸	3
	Arts/Humanities Requirement	3
	Hours	15
Spring Semester		
	Communication Studies Elective ⁶	3
	Minor Requirement ⁸	3
	Minor Requirement ⁸	3
	Complex Issues Requirement	3
	Arts/Humanities Requirement	3
	Hours	15
4th Year		
Fall Semester		
COMM 435	Organizational Communication	3
	Communication Studies Elective ⁶	3
	Minor Requirement ^{8,9}	3
	Minor Requirement ^{8,9}	3
	Certificate Course V or Upper Level Elective	3
	Hours	15
Spring Semester		
	Communication Studies Elective ⁶	3
	Select one of the following:	3
COMM 499	Capstone in Communication	
COMM 485	Honors Project in Communication	
COMM 480	Communication Internship	
	Minor Requirement ^{8,9}	3
	Certificate Course VI or Upper Level Elective	3
	Certificate Course VII or Upper Level Elective ¹⁰	3
	Hours	15
	Total Hours	123-126

that all four semesters must be completed in the SAME language and it's recommended you begin your first language course as soon as possible. Students can also complete one of the following certificates, instead of a language, to satisfy this requirement: Applied Political Communication [370019C], Artificial Intelligence [360010C], Conflict Transformation & Social Entrepreneurship [370016C], Parent and Family Education [H40203C], Entrepreneurship [630000C], Health Care Selling [660108C], International Business [680000C], Applied Politics [370005C], Asian Studies [340001C], Environmental Studies [337004C], Field Archaeology [324001C], Gerontology [300006C], Latin American Studies [300008C], Linguistic Studies [330008C], Middle Eastern Studies [340002C], Pan-African Studies [300002C], Research Methods for the Social Sciences [385000C], Teaching English as a Second Language [330003C], Women's Studies [300110C], Manual Communication [H70007C], Museum and Archives Studies [140001C], and Addiction Services [226106C].

⁴ COMM 105 Introduction to Public Speaking and COMM 106 Effective Oral Communication are the required courses to meet the General Education Speaking requirement.

⁵ A grade of "C" or better is required **in order to graduate**.

⁶ The School of Communication recommends COMM 325 Intercultural Communication to meet both a Communication elective and the Domestic Diversity course requirement.

⁸ A student must complete one of the following: (1) A university approved minor from the Undergraduate Bulletin, (2) an earned Associate's or Bachelor's degree, or (3) a second major not in Communication.

⁹ Degree requirements in Arts & Sciences require a minimum of 40 credits of 300/400 level courses (excluding workshops). In order to meet this requirement, courses in the minor area of study should be at the upper level. In order to assist students in graduating on time, only students in a degree granting college may take upper level (300/400) Communication courses. General electives can be any course not already required.

¹⁰ This course is not needed if a foreign language is taken instead of the a certificate program.

¹ ENGL 222 Technical Report Writing is an option for the second semester writing requirement.

² Any course that meets the General Education Mathematics, Statistics, and Logic requirement may be taken.

³ Students are required to complete four semesters of a modern language or sign language OR complete a certificate from the approved list (see below). Demonstration of ability to use another language by completion of the second year of a modern language or sign language is required through coursework, AP, CLEP, or Oral Proficiency Interview. See your advisor for placement. Please note