

# SPANISH LANGUAGE AND HISPANIC CULTURES FOR INTERNATIONAL BUSINESS, CERTIFICATE

## Certificate in Spanish Language and Hispanic Cultures for International Business (358002C)

The Certificate of Spanish Language and Hispanic Cultures for International Business prepares students to meet the challenges of doing business in the Spanish-speaking world. This certificate aims to give the advanced students of Spanish a foundation in business vocabulary, basic business and cultural concepts, and situational practice that will prepare them to function competently in today's Spanish-speaking world. Students will gain a practical knowledge of global diversity, global business relationships, and practice critical thinking on international current events and challenges facing both businesses today.

## Requirements for Admission

All prerequisites must be satisfied prior to enrollment in required courses.

## Program Contact

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The following information has official approval of the **Department of Modern Languages** and the **Buchtel College of Arts & Sciences**, but is intended only as a guide. Completion of this certificate is contingent upon many factors, including but not limited to: class availability, total number of required credits, work schedule, finances, family, course drops/withdrawals, successfully passing courses, prerequisites, among others.

The following courses constitute a "Certificate in Beginning Medical Spanish" and must be completed with a minimum grade point average of 2.0 overall for the certificate to be noted on the student's record. This certificate is open to all health care professionals with no or very little background in Spanish.

## Summary

Code	Title	Hours
Core courses		12
Electives		3
<b>Total Hours</b>		<b>15</b>

## Core courses

Code	Title	Hours
SPAN:301	Spanish Conversation	3
SPAN:305	Spanish for Business	3
INTB:205	International Business	3

MGMT:201	Management: Principles & Concepts	3
<b>Total Hours</b>		<b>12</b>

## Electives

Code	Title	Hours
<b>Choose 1 of the following courses:</b>		<b>3</b>
SPAN:302	Spanish Composition	
SPAN:311	Spanish/Spanish-American Cultural Experience	
SPAN:360	Hispanic Culture through Film	
INTB:421	Foreign Market Entry	
MGMT:457	International Management	
SCM:330	Principles of Supply Chain and Operations Management	
<b>Total Hours</b>		<b>3</b>