

BUSINESS ADMINISTRATION, BBA

Bachelor of Business Administration (602000BBA)

More on the Business Administration major (<https://www.uakron.edu/cba/undergraduate/majors/business-administration.dot>)

You will earn a degree from a globally recognized business school where the programs are taught by an accomplished and dedicated faculty and are supported by a network of business executives. You can major in a wide variety of interesting disciplines that are attractive to prospective employers. As a graduate, you will have leadership and collaboration competencies and be a data savvy, globally aware, enterprise thinker. This degree is a Bachelor of Business Administration with a major in Business Administration.

The Business Administration major is intended to offer a comprehensive approach across the 4 primary areas of business including Accounting, Finance, Management, and Marketing. Students who intend to pursue careers in small business management, whether by creating or acquiring a business, or perhaps taking over a family business enterprise, may find the flexibility of this degree program best for them. Other students with more full-time professional experience may also prefer the broader course selection available in this degree program.

The Business Administration major requires students to complete the College of Business core curriculum and 27 credit hours from specified courses. Students in this major must also complete an approved College of Business minor. Please meet with a College of Business advisor for more information about degree requirements and options for minors.

College of Business Undergraduate Programs

<http://www.uakron.edu/business/advising> (<http://www.uakron.edu/business/advising/>)
(330) 972-7042
businessadvising@uakron.edu
College of Business room 260

The following information has official approval of **The College of Business**, but is intended only as a supplemental guide. Official degree requirements are established at the time of transfer and admission to the degree-granting college. Students should refer to the Degree Progress Report (DPR) which is definitive for graduation requirements. *Completion of this degree within the identified time frame below is contingent upon many factors, including but not limited to: class availability, total number of required credits, work schedule, finances, family, course drops/withdrawals, successfully passing courses, prerequisites, among others.* The transfer process is completed through an appointment with your academic advisor.

Three year accelerated option: for first time students who have earned credits for at least the first year of courses. Credits can be earned through qualifying scores on appropriate Advanced Placement (AP) exams or through [College Credit Plus](#) Program (CCP) courses. Credits for qualifying AP scores or CCP courses are determined by the appropriate academic department. Departments may assign varied course credit, depending on the student's score on an AP exam or [grade](#)

in a CCP course. Students may also receive credit by examination or via placement tests, where appropriate.

Requirements Summary

Code	Title	Hours
General Education Requirements (https://bulletin.uakron.edu/undergraduate/general-education/) *		29
Additional Business Requirements		4
College of Business Core		42
Business Administration Requirements		45
Total Hours		120

* Several courses required for the major also satisfy General Education requirements. The University minimum of 36 credits are required for General Education and credit for these courses will apply to multiple requirements.

Recommended General Education Courses

Code	Title	Hours
Students pursuing a bachelor's degree must complete the following General Education coursework. Diversity courses may also fulfill major or Breadth of Knowledge requirements. Integrated and Applied Learning courses may also fulfill requirements in the major.		
Students are not required to enroll in the specific courses listed below. However, to facilitate successful degree completion, the academic department strongly encourages completion of the following recommendations.		
Academic Foundations		12
<i>Mathematics, Statistics and Logic: 3 credit hours</i>		
MATH:145	Algebra for Calculus	
<i>Speaking: 3 credit hours</i>		
COMM:105	Introduction to Public Speaking	
or COMM:106	Effective Oral Communication	
<i>Writing: 6 credit hours</i>		
ENGL:111	English Composition I	
ENGL:112	English Composition II	
Breadth of Knowledge		22
<i>Arts/Humanities: 9 credit hours</i>		
HIST:200	Empires of the Ancient World	
<i>Natural Sciences: 7 credit hours</i>		
<i>Social Sciences: 6 credit hours</i>		
ECON:200	Principles of Microeconomics	
SOCIO:100	Introduction to Sociology	
Diversity		
Domestic Diversity		
SOCIO:100	Introduction to Sociology	
Global Diversity		
HIST:200	Empires of the Ancient World	
Integrated and Applied Learning		2
<i>Select one class from one of the following subcategories:</i>		
Complex Issues Facing Society		
Capstone		

Review the General Education Requirements page for detailed course listings.

Total Hours 36

Additional Business Requirements

Code	Title	Hours
General Education Mathematics Requirement		
MATH:145	Algebra for Calculus	4
Required Business Courses		
BUSN:110	College of Business Success Seminar ¹	
BUSN:111	Professional Development Seminar ¹	
Recommended Business Courses		
BUSN:200	Personal Leadership Skills	
Total Hours		4

¹ Only required for new first-year students. Transfer students are excluded from this requirement.

College of Business Core ¹

Code	Title	Hours
ECON:201 or ECON:244	Principles of Macroeconomics ² Introduction to Economic Analysis	3
BUSN:230	Business Communication	3
ACCT:201	Accounting Principles I	3
ACCT:202	Accounting Principles II	3
ACCT:250	Spreadsheet Modeling & Decision Analysis	3
BLAW:220	Legal & Social Environment of Business	3
FIN:301	Principles of Finance	3
MGMT:304	Business Statistics	3
MGMT:201	Management: Principles & Concepts	3
MGMT:305	Business Analytics	3
MGMT:490	Strategic Management	3
SCM:330	Principles of Supply Chain and Operations Management	3
MKTG:205	Marketing Principles	3
INTB:205	International Business	3
Total Hours		42

¹ Student must also have a minimum cumulative GPA of 2.0 across the College of Business Core.

² Students cannot get credit for both ECON:201 and ECON:244.

Business Administration Requirements

Code	Title	Hours
Business Systems Course		
<i>Select one of the following: ¹</i>		
ACCT:320	Accounting Systems and Internal Control	
ACCT:454	Information Systems Security	
ISM:310	Business Information Systems	
Business Elective		3
<i>Select one of the following:</i>		
BUSN:495	Internship in Business Administration	

ENTRE:201	Introduction to Entrepreneurship	
SALES:275	Professional Selling	
Accounting Courses		6
<i>Select two 300-400 level Accounting courses</i>		
ACCT:320	Accounting Systems and Internal Control (Recommended)	
ACCT:450	Advanced Applied Analytics & Decision Analysis (Recommended)	
ACCT:454	Information Systems Security (Recommended)	
Finance Courses		6
FPL:200	Foundations of Personal Finance (Required)	
<i>Select one 300-400 level Finance course</i>		
FIN:338	Financial Markets & Institutions (Recommended)	
or FIN:343	Investments	
Management Courses		6
<i>Select two 300-400 level Management courses</i>		
Marketing Courses		6
<i>Select two 300-400 level Marketing courses</i>		
Approved Business Minor ³		18
Total Hours		45

¹ This course can be fulfilled through other major requirements (not an additional course).

² Students must be admitted to a College of Business major and meet requirements.

³ Approved List of Business Minors: Financial Planning, Finance for Business Majors, Human Resource Management, Information Systems, Supply Chain Management, Consumer Marketing, Professional Selling, Business Data Analytics

Graduation Requirements – Review DPR for Status

- 120 Credit Hours
- College of Business residency = Last 15 credits earned in the College of Business
- UA Residency = Students must complete their final 30 credits in residence at The University of Akron
- At least 50% of the business core and major course requirements must be earned at The University of Akron
- Overall GPA = 2.3
- Major GPA = 2.0
- Business & Economics GPA = 2.0
- Business Core Classes GPA = 2.0

Recommended Sequence

1st Year		
Fall Semester		Hours
BUSN:110	College of Business Success Seminar	1-3
ENGL:111	English Composition I	3
MATH:145	Algebra for Calculus	4
SOCIO:100	Introduction to Sociology	3
	Humanities Requirement	3

	Speaking Requirement	3
	Hours	17-19
Spring Semester		
ENGL:112	English Composition II	3
BUSN:111	Professional Development Seminar	1
	Natural Science with Lab Requirement	4
	Arts Requirement	3
	Arts/Humanities Requirement	3
	Global Diversity Requirement	3
	Hours	17
2nd Year		
Fall Semester		
ECON:200	Principles of Microeconomics	3
ACCT:201	Accounting Principles I	3
ACCT:250	Spreadsheet Modeling & Decision Analysis	3
BLAW:220	Legal & Social Environment of Business	3
MKTG:205	Marketing Principles	3
	Hours	15
Spring Semester		
ECON:201	Principles of Macroeconomics	3
BUSN:230	Business Communication	3
ACCT:202	Accounting Principles II	3
MGMT:201	Management: Principles & Concepts	3
INTB:205	International Business	3
	Hours	15
3rd Year		
Fall Semester		
FIN:301	Principles of Finance	3
MGMT:304	Business Statistics	3
SCM:330	Principles of Supply Chain and Operations Management	3
MKTG:3xx/4xx	Upper Level Marketing Course	3
	Complex Issues Requirement	3
	Hours	15
Spring Semester		
MGMT:305	Business Analytics	3
FPL:200	Foundations of Personal Finance	3
MGMT:3xx/4xx	Upper Level Management Course	3
	Minor Elective	3
	Natural Science Requirement	3
	Hours	15
4th Year		
Fall Semester		
ACCT:3xx/4xx	Upper Level Accounting Course	3
FIN:3xx/4xx	Upper Level Finance Course	3
MKTG:3xx/4xx	Upper Level Marketing Course	3
	Minor Elective	3
	Business Systems Elective ¹	3
	Hours	15
Spring Semester		
MGMT:490	Strategic Management	3
ACCT:3xx/4xx	Upper Level Accounting Course	3

MGMT:3xx/4xx	Upper Level Management Course	3
	Minor Elective	3
	Internship/Professional Selling/ Entrepreneurship Elective	3
	Hours	15
	Total Hours	124-126

¹ Business Systems elective can double-dip if students opt to take one of the following:

- ACCT:320 Accounting Systems and Internal Control
- ACCT:454 Information Systems Security
- ISM:310 Business Information Systems