

INTERNATIONAL BUSINESS, BBA

Bachelor of Business Administration in International Business (680002BBA)

More on the International Business major (<https://www.uakron.edu/cba/undergraduate/majors/international-business.dot>)

To prepare students for the international global marketplace, students will take the general business core classes, and also classes in international business across a wide range of disciplines including international economics, management, finance, and business law. Students have an international business capstone requirement, in which students are required to either travel abroad, have an international business internship or a take an international experiential learning course. In addition students will select one of three tracks for their area of concentration: Supply Chain Operations, Marketing or Financial Management which will lead students to obtain a required second major in one of these areas which are highly valued in global business.

As a graduate with a major in International Business with Supply Chain, Marketing, or Finance as your second major, you will have a multidisciplinary and diverse perspective to be a data savvy, globally aware, and enterprise strategic thinker. You will also be supported by accomplished and dedicated faculty, and a strong network of global business executives.

Admission Requirements

- 2.5 average cumulative
- ENGL 111 English Composition I & ENGL 112 English Composition II
- Speech requirement (COMM 105 Introduction to Public Speaking or COMM 105 Introduction to Public Speaking)
- MATH 145 Algebra for Calculus or MATH 210 Calculus with Business Applications
- ECON 200 Principles of Microeconomics or ECON 201 Principles of Macroeconomics
- One of the following courses:
 - ACCT 201 Accounting Principles I
 - ACCT 250 Spreadsheet Modeling & Decision Analysis
 - ENTRE 201 Introduction to Entrepreneurship
 - BLAW 220 Legal & Social Environment of Business
 - MKTG 205 Marketing Principles

College of Business Undergraduate Programs

<http://www.uakron.edu/business/advising> (<http://www.uakron.edu/business/advising/>)
(330) 972-7042
businessadvising@uakron.edu
College of Business room 260

The following information has official approval of **The Department of Marketing** and **The College of Business**, but is intended only as a supplemental guide. Official degree requirements are established at the time of transfer and admission to the degree-granting college. Students should refer to the Degree Progress Report (Stellic) which is definitive for graduation requirements. *Completion of this degree within the identified time frame below is contingent upon many factors, including*

but not limited to: class availability, total number of required credits, work schedule, finances, family, course drops/withdrawals, successfully passing courses, prerequisites, among others. The transfer process is completed through an appointment with your academic advisor.

Three year accelerated option: for first time students who have earned credits for at least the first year of courses. Credits can be earned through qualifying scores on appropriate Advanced Placement (AP) exams or through [College Credit Plus Program \(CCP\)](#) courses. Credits for qualifying AP scores or [CCP](#) courses are determined by the appropriate academic department. Departments may assign varied course credit, depending on the student's score on an AP exam or [grade in a CCP](#) course. Students may also receive credit by examination or via placement tests, where appropriate.

Requirements Summary

Code	Title	Hours
	General Education Requirements (https://bulletin.uakron.edu/undergraduate/general-education/)*	29
	Additional Business Requirements	4
	College of Business Core	42
	International Business Requirements	45-57
Total Hours		120-132

* Several courses required for the major also satisfy General Education requirements. The University minimum of 36 credits are required for General Education and credit for these courses will apply to multiple requirements.

Recommended General Education Courses

Code	Title	Hours
Students pursuing a bachelor's degree must complete the following General Education coursework. Diversity courses may also fulfill major or Breadth of Knowledge requirements. Integrated and Applied Learning courses may also fulfill requirements in the major.		
Students are not required to enroll in the specific courses listed below. However, to facilitate successful degree completion, the academic department strongly encourages completion of the following recommendations.		

Academic Foundations		12
<i>Mathematics, Statistics and Logic: 3 credit hours</i>		
MATH 145	Algebra for Calculus	
<i>Speaking: 3 credit hours</i>		
COMM 105	Introduction to Public Speaking or COMM 105 Effective Oral Communication	
<i>Writing: 6 credit hours</i>		
ENGL 111	English Composition I	
ENGL 112	English Composition II	
Breadth of Knowledge		22
<i>Arts/Humanities: 9 credit hours</i>		
<i>Natural Sciences: 7 credit hours</i>		
<i>Social Sciences: 6 credit hours</i>		
ECON 200	Principles of Microeconomics	
SOCIO 100	Introduction to Sociology	

Diversity

Domestic Diversity	
SOCIO 100	Introduction to Sociology
Global Diversity	
Integrated and Applied Learning	2
<i>Select one class from one of the following subcategories:</i>	
Complex Issues Facing Society	
Capstone	
<i>Review the General Education Requirements page for detailed course listings.</i>	
Total Hours	36

Additional Business Requirements

Code	Title	Hours
General Education Mathematics Requirement		
MATH 145	Algebra for Calculus	4
Required Business Courses		
BUSN 110	College of Business Success Seminar ¹	
BUSN 111	Professional Development Seminar	
Recommended Business Courses		
BUSN 200	Personal Leadership Skills	
Total Hours		4

¹ Only required for new first-year students. Transfer students are excluded from this requirement.

College of Business Core ¹

Code	Title	Hours
ECON 201	Principles of Macroeconomics ²	3
or ECON 244	Introduction to Economic Analysis	
BUSN 230	Business Communication	3
or COMM 235	Business and Professional Communication	
ACCT 201	Accounting Principles I	3
ACCT 202	Accounting Principles II	3
ACCT 250	Spreadsheet Modeling & Decision Analysis	3
BLAW 220	Legal & Social Environment of Business	3
FIN 301	Principles of Finance	3
MGMT 304	Business Statistics	3
MGMT 201	Management: Principles & Concepts	3
MGMT 305	Business Analytics	3
MGMT 490	Strategic Management	3
SCM 330	Principles of Supply Chain and Operations Management	3
MKTG 205	Marketing Principles	3
INTB 205	International Business	3
Total Hours		42

¹ Student must also have a minimum cumulative GPA of 2.0 across the College of Business Core.

² Students cannot get credit for both ECON 201 and ECON 244.

International Business Requirements

Code	Title	Hours
International Business Core		
INTB 421	Foreign Market Entry ¹	3
BLAW 323	International Business Law	3
ECON 461	Principles of International Economics	3
ACCT 408	International Financial Reporting & Analysis ¹	3
FIN 437	International Business Finance ¹	3
MGMT 457	International Management ¹	3
International Capstone		3
<i>Select one of the following</i>		
BUSN 497	Honors Project in Business Administration	
INTB 406	International Business Study Abroad ²	
INTB 492	Internship in International Business ²	
INTB 498	International Business Experiential Learning ²	
2nd Major in one of the following: Supply Chain Operations Management; Marketing, Financial Management, Accounting, Human Resource Management, or Business Data Analytics ³		24-36
Total Hours		45-57

¹ Must be admitted to 4 year degree granting major.

² Requires prior approval from Global Business Chair

³ Students are required to select a second major, preferably in one of the following three areas:

1. Supply Chain Operations Management (27 credits)
2. Marketing (34 credits)
3. Financial Management (30 - 33 credits)

Alternatively, a second major in the following areas is also acceptable:

1. Human Resource Management (24 - 30 credits)
2. Accounting (36 credits)
3. Business Data Analytics (33 - 34 credits)

Graduation Requirements – Review Stellic for Status

- 120 Credit Hours
- College of Business residency = Last 15 credits earned in the College of Business
- UA Residency = Students must complete their final 30 credits in residence at The University of Akron
- At least 50% of the business core and major course requirements must be earned at The University of Akron
- Overall GPA = 2.3
- Major GPA = 2.0
- Business & Economics GPA = 2.0
- Business Core Classes GPA = 2.0

Recommended Sequence

1st Year		
Fall Semester		Hours
ENGL 111	English Composition I	3
MATH 210	Calculus with Business Applications	3
ACCT 250	Spreadsheet Modeling & Decision Analysis	3

COMM 105 or COMM 106	Introduction to Public Speaking or Effective Oral Communication	3
	Social Science Requirement (recommended SOCIO 100)	3

Hours **15**

Spring Semester

ECON 200	Principles of Microeconomics	3
ENGL 112	English Composition II	3
	Arts Requirement	3
	Humanities Requirement	3
	Natural Science Requirement with Lab	4

Hours **16**

2nd Year**Fall Semester**

ECON 201	Principles of Macroeconomics	3
ACCT 201	Accounting Principles I	3
MGMT 304	Business Statistics	3
MKTG 205	Marketing Principles	3
INTB 205	International Business	3

Hours **15**

Spring Semester

ACCT 202	Accounting Principles II	3
FIN 301	Principles of Finance	3
MGMT 305	Business Analytics	3
SCM 330	Principles of Supply Chain and Operations Management	3
	Arts/Humanities Requirement	3

Hours **15**

3rd Year**Fall Semester**

ECON 461	Principles of International Economics	3
MGMT 201	Management: Principles & Concepts	3
INTB 421	Foreign Market Entry	3
BUSN 230 or COMM 235	Business Communication or Business and Professional Communication	3
	Second Major Course	3

Hours **15**

Spring Semester

BLAW 220	Legal & Social Environment of Business	3
FIN 437	International Business Finance	3
MGMT 457	International Management	3
	Second Major Course	3
	Complex Issues Requirement	3

Hours **15**

4th Year**Fall Semester**

BLAW 323	International Business Law	3
	International Capstone Requirement	3
	Second Major Course	3
	Second Major Course	3
	Second Major Course	3

Hours **15**

Spring Semester

MGMT 490	Strategic Management	3
	Global Diversity Requirement	3
	Second Major Course	3
	Second Major Course	3
	Second Major Course	3

Hours **15**

Total Hours **121**

*Students should work with their Academic Advisor to determine how they can use their General Education Tag courses to reduce the amount of overall credits

*Students in Marketing will need 7 additional credits; Students in Financial Management will need 3 additional credits.