

# INTERNATIONAL BUSINESS, CERTIFICATE

## Certificate in International Business (680000C)

The wave of rapid change in the physical, political, economic, and cultural landscapes around the world is creating new opportunities and challenges for businesses and individuals that need to be managed effectively. The interdisciplinary 15-credit International Business (IB) Certificate is for students who are not enrolled in the College of Business Administration. It provides students with an opportunity to better understand the global business environment and potential responses to these forces.

College of Business Administration Undergraduate Programs  
<http://www.uakron.edu/cba/uadvising> (<http://www.uakron.edu/cba/uadvising/>) \* (330) 972-7042 \* CBA 260

The following information has official approval of the **Department of Marketing** and the **College of Business Administration**, but is intended only as a guide. Completion of this minor is contingent upon many factors, including but not limited to: class availability, total number of required credits, work schedule, finances, family, course drops/withdrawals, successfully passing courses, prerequisites, among others.

### College of Business Administration Policies for Certificates:

- Complete all certificate requirements prior to graduation.
- Earn a 2.0 GPA in all certificate coursework.
- Complete all pre-requisites for each course.
- Courses may not be taken as pass/ fail.
- Complete at least 6 additional credits not needed for any other major, minor, or certificate.
- Earn at least 9 credits at The University of Akron in the CBA.
- Declare the certificate in the Business Undergraduate Advising Office, CBA room 260.

## Summary

Code	Title	Hours
Required Courses		9
Electives		6
Total Hours		15

## Required Courses

Code	Title	Hours
6800:305	International Business	3
6100:101	Business Issues in a Connected World	3
6800:421	Foreign Market Entry (Fall only) <sup>1</sup>	3
Total Hours		9

## Electives

Code	Title	Hours
<b>Select two of the following:</b>		<b>6</b>
2235:360	Introduction to Terrorism	

3004:201	Introduction to International Development	
3250:460	Economics of Developing Countries	
3250:461	Principles of International Economics	
3350:460	Political Geography	
3600:329	Philosophy of International Law	
3700:150	World Politics & Government	
3700:300	Comparative Politics	
3700:310	International Politics & Institutions	
3700:414	Wealth and Power Among Nations	
6400:323	International Business Law (Spring only)	
7600:325	Intercultural Communication <sup>1</sup>	
Total Hours		6

<sup>1</sup> Must be admitted to 4 year degree granting major.