

# INTERNATIONAL BUSINESS, MINOR

## Minor in International Business (680000M)

The rapid globalization of business is creating dynamic changes in the business environment. As a result, significant opportunities for graduates with academic backgrounds in international business are available.

The 18-19 credit International Business minor provides students with a basic understanding of international business and its environments and is a useful complement for many majors. The University of Akron has exchange agreements with leading universities throughout the world, enabling students to study and gain valuable business experience in such locales as the United Kingdom, France, Germany, Denmark, Japan and the Netherlands.

Globalization and international business have become the norm in today's world. Many businesses are involved in international business either directly or indirectly. Globalization has created significant opportunities for graduates with an academic background in international business. This minor provides students with a basic understanding of international business and its environments and is a useful complement for many majors.

This minor is best suited for College of Business majors, but may be taken by all students. Non-Business majors are encouraged to consider the International Business Certificate. The rapid globalization of business is creating dynamic changes in the business environment. This unprecedented wave of change creates new opportunities and challenges that must be managed effectively. The IB minor is designed to prepare graduates to manage the change and complexity that globalization brings with it.

Special emphasis is placed on the process of foreign market entry.

### College of Business Undergraduate Programs

<http://www.uakron.edu/business/advising> (<http://www.uakron.edu/business/advising/>)

(330) 972-7042

Email: Business Advising ( [businessadvising@uakron.edu](mailto:businessadvising@uakron.edu) )

College of Business room 260

The following information has official approval of **The Department of Marketing** and **The College of Business**, but is intended only as a guide. Completion of this minor is contingent upon many factors, including but not limited to: class availability, total number of required credits, work schedule, finances, family, course drops/withdrawals, successfully passing courses, prerequisites, among others.

Please refer to the University Requirements for Minor Areas of Study (<https://bulletin.uakron.edu/undergraduate/important-policies/graduation-requirements/#minor-req>) for specific graduation information regarding minors.

## Summary

Code	Title	Hours
Required Courses		9
Electives		9
<b>Total Hours</b>		<b>18</b>

## Required Courses

Code	Title	Hours
BLAW 323	International Business Law (Spring only)	3
INTB 205	International Business	3
INTB 421	Foreign Market Entry (Fall only) <sup>1</sup>	3
<b>Total Hours</b>		<b>9</b>

## Electives

Code	Title	Hours
<b>Select three of the following:</b>		<b>9</b>
ECON 461	Principles of International Economics <sup>1</sup>	
POLIT 300	Comparative Politics	
POLIT 310	International Politics & Institutions	
ACCT 408	International Financial Reporting & Analysis (Spring only) <sup>1</sup>	
FIN 437	International Business Finance <sup>1</sup>	
FIN 438	International Banking <sup>1</sup>	
SCM 433	Supply Chain Logistics Planning (Spring only) <sup>1</sup>	
MGMT 457	International Management <sup>1</sup>	
MGMT 459	Selected Topics: International Management <sup>1</sup>	
MGMT 460	Special Topics in Management <sup>1</sup>	
INTB 422	Foreign Market Distance Analysis (Fall only) <sup>1</sup>	
INTB 496	Special Topics: International Business <sup>1</sup>	
<b>Total Hours</b>		<b>9</b>

<sup>1</sup> Must be admitted to 4 year degree granting major.