

BUSINESS MANAGEMENT, BBA

Bachelor of Business Administration in Business Management (650204ZBBA)

You will earn a degree from a globally recognized business school where the programs are taught by an accomplished and dedicated faculty and are supported by a network of business executives. As a graduate, you will have leadership and collaboration competencies and be a data savvy, globally aware, enterprise thinker.

College of Business Undergraduate Programs
<http://www.uakron.edu/cba/uadvising> * (330) 972-7042 * CBA 260

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The following information has official approval of **The Department of Management** and **The College of Business**, but is intended only as a supplemental guide. Official degree requirements are established at the time of transfer and admission to the degree-granting college. Students should refer to the Degree Progress Report (DPR) which is definitive for graduation requirements. *Completion of this degree within the identified time frame below is contingent upon many factors, including but not limited to: class availability, total number of required credits, work schedule, finances, family, course drops/withdrawals, successfully passing courses, prerequisites, among others.* The transfer process is completed through an appointment with your academic advisor.

Business Management majors are **NOT** required to Calculus with Business Applications. Business Management majors must complete Algebra for Calculus with a C- or higher. For assistance with course requirements and/or scheduling classes, please meet with an academic advisor in the College of Business.

Requirements Summary

Code	Title	Hours
	General Education Requirements (https://bulletin.uakron.edu/undergraduate/general-education/)	34
	Additional Business Requirements	3-4
	College of Business Core	42
	Business Management Required and Elective Courses	21
	Additional Credits for Graduation *	20-19
	Total Hours	120

* This major requires a minimum of 120 completed credit hours.

Recommended General Education Courses

Code	Title	Hours
	Students pursuing a bachelor's degree must complete the following General Education coursework. Diversity courses may also fulfill major or Breadth of Knowledge requirements. Integrated and Applied Learning courses may also fulfill requirements in the major.	

Students are not required to enroll in the specific courses listed below. However, to facilitate successful degree completion, the academic department strongly encourages completion of the following recommendations.

Academic Foundations	12
<i>Mathematics, Statistics and Logic: 3 credit hours</i>	
3450:145	Algebra for Calculus
<i>Speaking: 3 credit hours</i>	
7600:105	Introduction to Public Speaking
<i>Writing: 6 credit hours</i>	
3300:111	English Composition I
3300:112	English Composition II
Breadth of Knowledge	22
<i>Arts/Humanities: 9 credit hours</i>	
<i>Natural Sciences: 7 credit hours</i>	
<i>Social Sciences: 6 credit hours</i>	
3250:200	Principles of Microeconomics
Diversity	
Domestic Diversity	
Global Diversity	
Integrated and Applied Learning	
<i>Select one class from one of the following subcategories:</i>	
Complex Issues Facing Society	
Capstone	
<i>Review the General Education Requirements page for detailed course listings.</i>	
Total Hours	34

Additional Business Requirements

Code	Title	Hours
General Education Mathematics Requirement		
3450:210	Calculus with Business Applications ¹	3-4
or 3450:221	Analytic Geometry-Calculus I	
Recommended Business Courses		
6100:110	College of Business Success Seminar ²	
6100:200	Personal Leadership Skills	
Total Hours		3-4

¹ Business Management majors are **NOT** required to take 3450:210 Calculus with Business Applications. Business Management majors must complete 3450:145 Algebra for Calculus with a C- or higher.

² Required for some 1st year students

College of Business Core ¹

Code	Title	Hours
3250:201	Principles of Macroeconomics ⁵	3
or 3250:244	Introduction to Economic Analysis	
6100:230	Business Communication	3
6200:201	Accounting Principles I ⁴	3
6200:202	Accounting Principles II ⁴	3
6200:250	Spreadsheet Modeling & Decision Analysis ⁴	3
6400:220	Legal & Social Environment of Business ²	3
6400:301	Principles of Finance	3

6500:304	Business Statistics	3
6500:301	Management: Principles & Concepts	3
6500:305	Business Analytics ³	3
6500:330	Principles of Supply Chain and Operations Management	3
6500:490	Strategic Management	3
6600:205	Marketing Principles	3
6800:205	International Business	3
Total Hours		42

¹ Student must also have a minimum cumulative GPA of 2.0 across the CBA Core.

² Students majoring in Accountancy are required to take 6200:424 Business Law instead of 6400:220 Legal & Social Environment of Business.

³ Students majoring in Finance are strongly recommended to take 3250:325 Applied Econometrics I instead of 6500:305 Business Analytics.

⁴ Accounting majors must complete with a grade of C or better.

⁵ Students cannot get credit for both 3250:201 and 3250:244.

Business Management Required & Elective Courses

Code	Title	Hours
Required Courses		
6500:302	Organizational Behavior & Leadership Skills	3
6500:341	Human Resource Management	3
Elective Options - 5 of the below courses:		15
3250:310	Managerial Economics	
3250:415	Cost-Benefit Analysis	
3460:200	Programming for Data Science	
6200:450	Advanced Applied Analytics & Decision Analysis ¹	
6300:201	Introduction to Entrepreneurship	
6400:200	Foundations of Personal Finance	
6500:310	Business Information Systems	
6500:433	Supply Chain Logistics Planning	
6500:443	Human Resources Selection & Staffing	
6500:476	Supply Chain Sourcing	
6600:275	Professional Selling	
6600:355	Consumer Behavior	
6600:475	Business Negotiations	
Total Hours		21

¹ Pre-reqs include 6200:202 Accounting Principles II, 6200:250 Spreadsheet Modeling & Decision Analysis, 6200:322 Financial Reporting and Analysis II, 6400:301 Principles of Finance, 6500:304 Business Statistics. Students may petition to their CBA advisor to take this course without 6200:322.

Graduation Requirements – Review DPR for Status

- 120 Credit Hours. 110 credits are accounted for in above course listings. Remaining 10 credits can be comprised of testing credit or other college-credit earning coursework.

- College of Business Residency = Last 15 credits earned in the College of Business
- UA Residency = Students must complete their final 30 credits in residence at The University of Akron
- At least 50% of the business core and major course requirements must be earned at The University of Akron
- Overall GPA = 2.3
- Major GPA = 2.0
- Business & Economics GPA = 2.0

1st Year

Fall Semester		Hours
3300:111	English Composition I	3
3450:145	Algebra for Calculus ¹	4
6200:250	Spreadsheet Modeling & Decision Analysis	3
7600:105 or 7600:106	Introduction to Public Speaking or Effective Oral Communication	3
Social Science Requirement		3
Hours		16

Spring Semester

3300:112	English Composition II	3
3250:200	Principles of Microeconomics	3
Arts Requirement		3
Natural Science Requirement with Lab		4
Free Elective ²		3
Hours		16

2nd Year

Fall Semester		Hours
3250:201	Principles of Macroeconomics	3
6100:230	Business Communication	3
6200:201	Accounting Principles I	3
6500:304	Business Statistics	3
Humanities Requirement		3
Hours		15

Spring Semester

6200:202	Accounting Principles II	3
6500:305	Business Analytics	3
6500:330	Principles of Supply Chain and Operations Management	3
6600:205	Marketing Principles	3
Arts or Humanities Requirement		3
Hours		15

3rd Year

Fall Semester		Hours
6400:220	Legal & Social Environment of Business	3
6400:301	Principles of Finance	3
6500:301	Management: Principles & Concepts	3
6800:205	International Business	3
Natural Science Requirement		3
Hours		15

Spring Semester

6500:302	Organizational Behavior & Leadership Skills	3
6500:341	Human Resource Management	3

	Elective for Major	3
	Complex Issues Requirement	3
	Free Elective ²	3
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	Hours	15
4th Year		
Fall Semester		
	Elective for Major	3
	Elective for Major	3
	Domestic Diversity Requirement	3
	Free Elective ²	3
	Free Elective ²	3
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	Hours	15
Spring Semester		
6500:490	Strategic Management	3
	Elective for Major	3
	Elective for Major	3
	Global Diversity Requirement	3
	Free Elective ²	1
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	Hours	13
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	Total Hours	120

¹ Minimum Grade of C-

² Previous coursework may fulfill elective

Recommended Sequence