BUSINESS MANAGEMENT, BBA

Bachelor of Business Administration in Business Management (650204ZBBA)

You will earn a degree from a globally recognized business school where the programs are taught by an accomplished and dedicated faculty and are supported by a network of business executives. As a graduate, you will have leadership and collaboration competencies and be a data savvy, globally aware, enterprise thinker.

College of Business Undergraduate Programs
http://www.uakron.edu/cba/uadvising * (330) 972-7042 * CBA 260

The following information has official approval of The Department of Management and The College of Business, but is intended only as a supplemental guide. Official degree requirements are established at the time of transfer and admission to the degree-granting college. Students should refer to the Degree Progress Report (DPR) which is definitive for graduation requirements. Completion of this degree within the identified time frame below is contingent upon many factors, including but not limited to: class availability, total number of required credits, work schedule, finances, family, course drops/withdrawals, successfully passing courses, prerequisites, among others. The transfer process is completed through an appointment with your academic advisor.

Business Management majors are NOT required to Calculus with Business Applications. Business Management majors must complete Algebra for Calculus with a C- or higher.

Recommended General Education Courses

Students pursuing a bachelor's degree must complete the following General Education coursework. Diversity courses may also fulfill major or Breadth of Knowledge requirements. Integrated and Applied Learning courses may also fulfill requirements in the major.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>3250:201</td>
<td>Principles of Macroeconomics</td>
<td></td>
</tr>
<tr>
<td>6100:230</td>
<td>Business Communication</td>
<td></td>
</tr>
<tr>
<td>6200:201</td>
<td>Accounting Principles I</td>
<td></td>
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<tr>
<td>6200:202</td>
<td>Accounting Principles II</td>
<td></td>
</tr>
<tr>
<td>6200:250</td>
<td>Spreadsheet Modeling &amp; Decision Analysis</td>
<td></td>
</tr>
<tr>
<td>6400:220</td>
<td>Legal &amp; Social Environment of Business</td>
<td></td>
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<tr>
<td>6400:301</td>
<td>Principles of Finance</td>
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* This major requires a minimum of 120 completed credit hours.
Business Management Required & Elective Courses

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<tr>
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<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>6500:302</td>
<td>Organizational Behavior &amp; Leadership Skills</td>
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<td>6500:341</td>
<td>Human Resource Management</td>
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<tr>
<td>3250:310</td>
<td>Managerial Economics</td>
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<td>3250:415</td>
<td>Cost-Benefit Analysis</td>
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<tr>
<td>3460:200</td>
<td>Programming for Data Science</td>
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<tr>
<td>6200:450</td>
<td>Advanced Applied Analytics &amp; Decision Analysis</td>
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<td>6300:201</td>
<td>Introduction to Entrepreneurship</td>
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<tr>
<td>6400:200</td>
<td>Foundations of Personal Finance</td>
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<tr>
<td>6500:310</td>
<td>Business Information Systems</td>
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<tr>
<td>6500:433</td>
<td>Supply Chain Logistics Planning</td>
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<td>6500:443</td>
<td>Human Resources Selection &amp; Staffing</td>
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<td>6500:476</td>
<td>Supply Chain Sourcing</td>
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<td>6600:275</td>
<td>Professional Selling</td>
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<td>6600:355</td>
<td>Consumer Behavior</td>
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<td>6600:475</td>
<td>Business Negotiations</td>
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<tr>
<td>6800:205</td>
<td>International Business</td>
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Total Hours: 21


Graduation Requirements – Review DPR for Status

- College of Business Residency = Last 15 credits earned in the College of Business
- UA Residency = Students must complete their final 30 credits in residence at The University of Akron
- At least 50% of the business core and major course requirements must be earned at The University of Akron
- Overall GPA = 2.3
- Major GPA = 2.0
- Business & Economics GPA = 2.0

1st Year

<table>
<thead>
<tr>
<th>Fall Semester</th>
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<tbody>
<tr>
<td>3300:111</td>
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<td>3450:145</td>
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Spring Semester

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2nd Year

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<tr>
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<td>6200:201</td>
<td>3</td>
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Spring Semester

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3rd Year

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<td>6500:301</td>
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Spring Semester

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1. Student must also have a minimum cumulative GPA of 2.0 across the CBA Core.
2. Students majoring in Accountancy are required to take 6200:424 Business Law instead of 6400:220 Legal & Social Environment of Business.
3. Students majoring in Finance are strongly recommended to take 3250:325 Applied Econometrics I instead of 6500:305 Business Analytics.
4. Accounting majors must complete with a grade of C or better.
5. Students cannot get credit for both 3250:201 and 3250:244.

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Spring Semester

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### 4th Year

#### Fall Semester

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<tr>
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<tr>
<td>Domestic Diversity Requirement</td>
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#### Spring Semester

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<td>6500:490 Strategic Management</td>
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</table>

**Total Hours** 120

1. Minimum Grade of C-
2. Previous coursework may fulfill elective

**Recommended Sequence**