

BUSINESS MANAGEMENT, BBA

Bachelor of Business Administration in Business Management (650204ZBBA)

You will earn a degree from a globally recognized business school where the programs are taught by an accomplished and dedicated faculty and are supported by a network of business executives. As a graduate, you will have leadership and collaboration competencies and be a data savvy, globally aware, enterprise thinker.

Requirements for Admission

- 2.5 average cumulative
- English Composition I and II (ENGL 111 AND ENGL 112)
- Speech requirement (COMM 105 OR COMM 106)
- College Algebra (MATH 145) or Calculus with Business Applications (MATH 210)
- Principles of Microeconomics (ECON 200) or Principles of Macroeconomics (ECON 201)
- One of the following courses:
 - Accounting Principles I (ACCT 201)
 - Spreadsheet Modeling & Decision Analysis (ACCT 250)
 - Introduction to Entrepreneurship (ENTRE 201)
 - Legal & Social Environment of Business (BLAW 220)
 - Marketing Principles (MKTG 205)

College of Business Undergraduate Programs

<http://www.uakron.edu/business/advising> (<http://www.uakron.edu/business/advising/>)

(330) 972-7042

businessadvising@uakron.edu

College of Business room 260

The following information has official approval of **The Department of Management** and **The College of Business**, but is intended only as a supplemental guide. Official degree requirements are established at the time of transfer and admission to the degree-granting college. Students should refer to the Degree Progress Report (Stellic) which is definitive for graduation requirements. *Completion of this degree within the identified time frame below is contingent upon many factors, including but not limited to: class availability, total number of required credits, work schedule, finances, family, course drops/withdrawals, successfully passing courses, prerequisites, among others.* The transfer process is completed through an appointment with your academic advisor.

Business Management majors are **NOT** required to Calculus with Business Applications. Business Management majors must complete Algebra for Calculus with a C- or higher. For assistance with course requirements and/or scheduling classes, please meet with an academic advisor in the College of Business.

Requirements Summary

Code	Title	Hours
	General Education Requirements (https://bulletin.uakron.edu/undergraduate/general-education/)	36

Additional Business Requirements	4
College of Business Core	42
Business Management Required and Elective Courses	21
Additional Credits for Graduation *	17
Total Hours	120

* This major requires a minimum of 120 completed credit hours.

Recommended General Education Courses

Code	Title	Hours
Students pursuing a bachelor's degree must complete the following General Education coursework. Diversity courses may also fulfill major or Breadth of Knowledge requirements. Integrated and Applied Learning courses may also fulfill requirements in the major.		
Students are not required to enroll in the specific courses listed below. However, to facilitate successful degree completion, the academic department strongly encourages completion of the following recommendations.		
Academic Foundations		12
<i>Mathematics, Statistics and Logic: 3 credit hours</i>		
MATH 145	Algebra for Calculus	
<i>Speaking: 3 credit hours</i>		
COMM 105	Introduction to Public Speaking	
<i>Writing: 6 credit hours</i>		
ENGL 111	English Composition I	
ENGL 112	English Composition II	
Breadth of Knowledge		22
<i>Arts/Humanities: 9 credit hours</i>		
<i>Natural Sciences: 7 credit hours</i>		
<i>Social Sciences: 6 credit hours</i>		
ECON 200	Principles of Microeconomics	
Diversity		
Domestic Diversity		
Global Diversity		
Integrated and Applied Learning		2
<i>Select one class from one of the following subcategories:</i>		
Complex Issues Facing Society		
Capstone		
<i>Review the General Education Requirements page for detailed course listings.</i>		
Total Hours		36

Additional Business Requirements

Code	Title	Hours
General Education Mathematics Requirement		
MATH 145	Algebra for Calculus	4
Required Business Courses		
BUSN 110	College of Business Success Seminar ¹	
BUSN 111	Professional Development Seminar	
Recommended Business Courses		
BUSN 200	Personal Leadership Skills	
Total Hours		4

¹ Only required for new first-year students. Transfer students are excluded from this requirement.

College of Business Core ¹

Code	Title	Hours
ECON 201 or ECON 244	Principles of Macroeconomics ² Introduction to Economic Analysis	3
BUSN 230	Business Communication	3
ACCT 201	Accounting Principles I	3
ACCT 202	Accounting Principles II	3
ACCT 250	Spreadsheet Modeling & Decision Analysis	3
BLAW 220	Legal & Social Environment of Business	3
FIN 301	Principles of Finance	3
MGMT 201	Management: Principles & Concepts	3
MGMT 304	Business Statistics	3
MGMT 305	Business Analytics	3
MGMT 490	Strategic Management	3
SCM 330	Principles of Supply Chain and Operations Management	3
MKTG 205	Marketing Principles	3
INTB 205	International Business	3
Total Hours		42

¹ Student must also have a minimum cumulative GPA of 2.0 across the College of Business Core.

² Students cannot get credit for both ECON 201 and ECON 244.

Business Management Required & Elective Courses

Code	Title	Hours
Required Courses		
MGMT 302	Organizational Behavior & Leadership Skills	3
HRM 341	Human Resource Management	3
Elective Options - 5 of the below courses:		15
ECON 310	Managerial Economics	
ECON 415	Cost-Benefit Analysis	
CPSC 200	Programming for Data Science	
ACCT 450	Advanced Applied Analytics & Decision Analysis ¹	
ENTRE 201	Introduction to Entrepreneurship	
FPL 200	Foundations of Personal Finance	
ISM 315	Applications Development for Business Processes	
SCM 433	Supply Chain Logistics Planning	
SCM 476	Supply Chain Sourcing	
HRM 443	Human Resources Selection & Staffing	
SALES 275	Professional Selling	
SALES 475	Business Negotiations	
MKTG 355	Consumer Behavior	
MKTG 460	B2B Marketing	
Total Hours		21

¹ Prerequisites include ACCT 202, ACCT 250, ACCT 322, FIN 301, and MGMT 304. Students may petition to their College of Business advisor to take this course without ACCT 322.

Graduation Requirements – Review DPR for Status

- 120 Credit Hours. 110 credits are accounted for in above course listings. Remaining 10 credits can be comprised of testing credit or other college-credit earning coursework.
- College of Business residency = Last 15 credits earned in the College of Business
- UA Residency = Students must complete their final 30 credits in residence at The University of Akron
- At least 50% of the business core and major course requirements must be earned at The University of Akron
- Overall GPA = 2.3
- Major GPA = 2.0
- Business & Economics GPA = 2.0
- Business Core Classes GPA = 2.0

Recommended Sequence

1st Year

Fall Semester		Hours
BUSN 110	College of Business Success Seminar	1-3
ENGL 111	English Composition I	3
MATH 145	Algebra for Calculus	4
COMM 106	Effective Oral Communication	3
SOCIO 100	Introduction to Sociology	3
	Humanities Requirement	3
Hours		17-19

Spring Semester

ENGL 112	English Composition II	3
BUSN 111	Professional Development Seminar	1
	Natural Science Requirement with Lab	4
	Arts Requirement	3
	Arts/Humanities Requirement	3
	Global Diversity Requirement	3
Hours		17

2nd Year

Fall Semester

ECON 200	Principles of Microeconomics	3
ACCT 201	Accounting Principles I	3
ACCT 250	Spreadsheet Modeling & Decision Analysis	3
BLAW 220	Legal & Social Environment of Business	3
MKTG 205	Marketing Principles	3
Hours		15

Spring Semester

ECON 201	Principles of Macroeconomics	3
BUSN 230	Business Communication	3
ACCT 202	Accounting Principles II	3
MGMT 201	Management: Principles & Concepts	3

INTB 205	International Business	3
Hours		15
3rd Year		
Fall Semester		
FIN 301	Principles of Finance	3
MGMT 304	Business Statistics	3
MGMT 302	Organizational Behavior & Leadership Skills	3
SCM 330	Principles of Supply Chain and Operations Management	3
	Complex Issues Requirement	3
Hours		15
Spring Semester		
MGMT 305	Business Analytics	3
HRM 341	Human Resource Management	3
	Business Management Elective	3
	Business Management Elective	3
	Natural Science Requirement	3
Hours		15
4th Year		
Fall Semester		
	Business Management Elective	3
	Business Management Elective	3
	Free Elective	3
	Free Elective	3
	Free Elective	3
Hours		15
Spring Semester		
MGMT 490	Strategic Management	3
	Business Management Elective	3
	Free Elective	3
	Free Elective	3
Hours		12
Total Hours		121-123