

# SPORT BUSINESS, CERTIFICATE

## Certificate in Sport Business (650110C)

The Sport Business Certificate will provide students with sport business knowledge to enhance their understanding of a growing global industry. By completing this certificate, students will gain insight into sport business concepts, trends, and opportunities.

### College of Business Undergraduate Programs

<http://www.uakron.edu/business/advising> (<http://www.uakron.edu/business/advising/>)

(330) 972-7042

[businessadvising@uakron.edu](mailto:businessadvising@uakron.edu)

College of Business room 260

The following information has official approval of the **Department of Management** and the **College of Business**, but is intended only as a guide. Completion of this certificate is contingent upon many factors, including but not limited to: class availability, total number of required credits, work schedule, finances, family, course drops/withdrawals, successfully passing courses, prerequisites, among others.

### College of Business Policies for Certificates:

- Complete all certificate requirements prior to graduation.
- Earn a 2.0 GPA in all certificate coursework.
- Maintain a cumulative 2.0 GPA in all undergraduate coursework.
- Complete all prerequisites for each course.
- Courses may not be taken as pass/fail.
- Complete at least 6 additional credits not needed for any other major, minor, or certificate.
- Earn at least 9 credits at The University of Akron in the College of Business.
- Declare the certificate in the Business Undergraduate Advising Office, College of Business room 260.

## Requirements

### Summary

Code	Title	Hours
Required Courses		9
<b>Total Hours</b>		<b>9</b>

### Required Courses

Code	Title	Hours
MGMT:202	Introduction to Sport Business	3
MGMT:404	Current Topics in Sport Business	3
MGMT:307	Strategic Leadership in Sport Business	3
or MGMT:370	Financial Issues in Sport	
or MGMT:380	Global Esports Business Management	
or MGMT:400	Esports Event Management	
or MGMT:422	Applied Sales in Sport	
<b>Total Hours</b>		<b>9</b>