ENGLISH - ASSOCIATE STUDIES (2020)

2020:120. Writing and Editing. (1 Credit)
Examination of the editing process of writing. Focuses on developing a clear, effective, and correct professional writing style appropriate for academic and business documents.

2020:121. English. (3 Credits)
English composition focused on inventive writing, essay structure, process, consideration of strength, source of evidence, and citation; and development options leading to persuasion and argument.

2020:123. Writing for Presentations. (1 Credit)
A writing intensive course that focuses on the rhetorical and theoretical challenges and considerations of effective presentations.

2020:216. Collaborative Writing. (1 Credit)
Prerequisites: 3300:111 or 2020:121 or equivalent. A writing course that focuses on strategies and techniques for successful collaborative writing in the workplace.

2020:220. Writing and Research. (1 Credit)
Prerequisite: 2020:121 or 3300:111 or equivalent. Practical examination of writing effectively and professionally about primary and secondary research sources in the student’s choice of several citation methods.

2020:222. Technical Report Writing. (3 Credits)
Prerequisites: 2020:121 or 3300:110 or 3300:111 or equivalent. Prepares students to write the types of reports most often required of technicians, engineers, and scientists. Includes types of reports, memoranda, and letters; techniques of research, documentation and oral presentations.

2020:224. Writing for Advertising. (3 Credits)
Prerequisite: 2020:121, 3300:111 or equivalent. Introduction to the copywriter’s role in print, broadcast, and Web advertising. Study of advertising language; practice in writing advertisements and producing collateral copywriting materials.

2020:226. Electronic Reference Resources in the Computer Age. (3 Credits)
Prerequisites: 2020:121 or 3300:111. Designed for individuals to broaden their scope and understanding of various electronic research techniques. Study, evaluation, and use of current and emerging technologies will be examined.

2020:227. Writing for the World Wide Web. (3 Credits)
Prerequisites: 2020:121 or equivalent (3300:111), familiarity with Internet (or attend Computer Center training seminar) knowledge of word processing software. Introductory course examines spoken and written contexts merging into one “writing space”; provides writing theory and practice for effective e-mail, newsgroup, chat, and web site writing.

2020:290. Special Topics: Associate Studies. (1-4 Credits)
(May be repeated with a change in topic) Prerequisite: permission. Selected topics on subject areas of interest in associate studies.

2020:325. Signs of Professional Writing. (1 Credit)
Prerequisite: 2020:121, 3300:111, or equivalent. Practical examination of concrete and abstract indicators that lead readers to judge the professional quality of a written text beyond its meaning and correctness.