ENGLISH - ASSOCIATE STUDIES (2020)

2020:120 Writing and Editing (1 Credit)
Examination of the editing process of writing. Focuses on developing a clear, effective, and correct professional writing style appropriate for academic and business documents.

2020:121 English (3 Credits)
English composition focused on inventive writing, essay structure, process, consideration of strength, source of evidence, and citation; and development options leading to persuasion and argument.

2020:123 Writing for Presentations (1 Credit)
A writing intensive course that focuses on the rhetorical and theoretical challenges and considerations of effective presentations.

2020:216 Collaborative Writing (1 Credit)
Prerequisite: 3300:111 or 2020:121 or equivalent. A writing course that focuses on strategies and techniques for successful collaborative writing in the workplace.

2020:220 Writing and Research (1 Credit)
Prerequisite: 2020:121 or 3300:111 or equivalent. Practical examination of writing effectively and professionally about primary and secondary research sources in the student's choice of several citation methods.

2020:224 Writing for Advertising (3 Credits)
Prerequisite: 2020:121 or 3300:111 or equivalent. Introduction to the copywriter's role in print, broadcast, and Web advertising. Study of advertising language; practice in writing advertisements and producing collateral copywriting materials.

2020:226 Electronic Reference Resources in the Computer Age (3 Credits)
Prerequisite: 2020:121 or 3300:111. Designed for individuals to broaden their scope and understanding of various electronic research techniques. Study, evaluation, and use of current and emerging technologies will be examined.

2020:227 Writing for the World Wide Web (3 Credits)
Prerequisite: 2020:121 or 3300:111 or equivalent, and familiarity with Internet (or attend Computer Center training seminar) knowledge of word processing software. Introductory course examines spoken and written contexts merging into one "writing space"; provides writing theory and practice for effective e-mail, newsgroup, chat, and web site writing.

2020:290 Special Topics: Associate Studies (1-4 Credits)
(May be repeated with a change in topic) Prerequisite: permission. Selected topics on subject areas of interest in associate studies.

2020:325 Signs of Professional Writing (1 Credit)
Prerequisite: 2020:121 or 3300:111 or equivalent. Practical examination of concrete and abstract indicators that lead readers to judge the professional quality of a written text beyond its meaning and correctness.