BUSINESS STUDIES (6100)

6100:100. Career Planning in Business Administration. (1 Credit)
Examines the academic, professional, and personal skills required for a successful business career. Develops student career plan. Provides exposure to the variety of career opportunities available in public and private sector organizations.

6100:101. Business Issues in a Connected World. (3 Credits)
An introductory course that examines the ‘forces’ that are changing how business will be conducted in the 21st century, the ‘factors’ that determine the success of firms and the impact of both on individuals as consumers and professionals.

6100:110. College of Business Administration Success Seminar. (1-3 Credits)
This course is designed to help new CBA students transition from high school or work to the college environment and begin the career development process.

6100:200. Personal Leadership Skills. (1 Credit)
Prerequisite: Must have completed 32 credit hours. An introductory course that will expose students to leadership theory and practice in organizations. Students will have an opportunity to self-reflect and investigate leadership styles, ethical issues and influence methods.

6100:201. Introduction to E-Business. (3 Credits)
Prerequisite: 24 credits. Provides a broad overview of e-business strategies, products and technologies. Discusses transformation of marketing, production and other business functions; and related legal, political, ethical and cultural issues.

6100:220. Global Culture and Business Field Experience. (1-3 Credits)
Prerequisite: Sophomore standing. Students travel on faculty led trips and study international business practices. Global business practices are examined and aspects of local culture are explored.

6100:230. Business Communication. (3 Credits)
Prerequisites: 3300:111, 3300:112, and [7600:105 or 7600:106]. Students will obtain the knowledge and ability use writing and oral communication skills in a professional environment to effectively persuade others and to mobilize action among various organizational stakeholders.

6100:350. Special Topics in Business. (1-3 Credits)
Opportunity to study special topics and current issues in business. May be repeated with a change of subject.

6100:495. Internship in Business Administration. (3 Credits)
Prerequisite: Permission of designated faculty member. On-the-job experience with public or private sector organizations in the student’s major field of study. Individual assignments are approved and supervised by the designated member of the faculty in the student’s major field. Periodic reports and term papers are required.

6100:497. Honors Project in Business Administration. (1-3 Credits)
Prerequisite: senior standing in Honors Program. Individual directed research relevant to the student’s major. Group integrated symposium or an individualized study format available.

6100:499. Independent Study in Business Administration. (3 Credits)
Prerequisite: Permission of designated faculty member. Provides a means for individualized study of a problem(s) or issue in the student’s major field of study.