INTERNATIONAL BUSINESS
(6800)

6800:205 International Business (3 Credits)
Prerequisites: 24 hours of college credit. A basic course in international
business which focuses on global diversity, cultural and economic
differences, and related current events. The course emphasizes
that students should respect, appreciate, and understand multiple,
diverse positions as they enhance their knowledge of global diversity,
understanding global relationships, and practice critical thinking on
international current events and challenges.

6800:406 International Business Study Abroad (3.00 Credits)
Prerequisite: Must have been admitted to a major in a four-year degree
granting college. Approved travel and study to a foreign country per the
requirements of the International Business major.

6800:421 Foreign Market Entry (3 Credits)
Prerequisites: Must have been admitted to a major in a four-year degree
granting college and 6800:205. A study of the business processes
and procedures associated with successful foreign market entry.
International Business practices around the world related to successful
and unsuccessful entry are compared and contrasted. Letters of Credit,
Import/Export Documentation and Global Shipping Standards are
examined.

6800:422 Foreign Market Distance Analysis (3 Credits)
Prerequisites: Must have been admitted to a major in a four-year degree
granting college, 6800:205, and 6800:406. The cultural, administrative,
geographic, and economic difference between home and host countries
can dramatically impact the success of foreign market entry by the home
country. Students will learn how to successfully identify and respond to
these differences.

6800:492 Internship in International Business (3 Credits)
Prerequisite: Permission of department chair. On-the-job experience with
public or private sector organizations in the field of marketing. On-the-job
learning objectives are established by the sponsoring organization and
approved by the department chair. Field experiences are augmented by a
weekly diary and a term paper, which are supervised and evaluated by the
department chair.

6800:496 Special Topics: International Business (1-3 Credits)
(May be repeated for a total of three credits) Prerequisite: Permission of
instructor. Provides the opportunity to study special topics and current
issues in international business. Note: Other international business
courses are offered under departmental course numbers. They are

6800:498 International Business Experiential Learning (3 Credits)
Prerequisites: Must have been admitted to a major in a four year degree
granting college and junior or greater standing. Serving as an alternative
to a study abroad experience, this course seeks to have students emerge
as civically-engaged, adaptable global leaders, ready to join in the
enterprise of building strong and sustainable organizations by promoting
hands-on, problem-centered learning. Students will apply critical
reasoning skills to contemporary issues facing firms and organizations
in the dynamic global environment. Students will be required to consider
the many factors impacting business today, including economic,
governmental, competitive, legal and cultural forces, as they develop
strategic responses to the challenges facing a given firm or organization.