INTERNATIONAL BUSINESS (6800)

6800:305 International Business (3 Credits)
Prerequisites: 48 hours of college credit. A basic course in international business which can also provide a platform for more specialized business courses.

6800:406 Travel Abroad (0 Credits)
Prerequisite: Must have been admitted to a major in a four-year degree granting college. Approved travel to a foreign country per the requirements of the International Business major.

6800:421 Foreign Market Entry (3 Credits)
Prerequisites: Must have been admitted to a major in a four-year degree granting college and 6800:305. A study of the business processes and procedures associated with successful foreign market entry. International Business practices around the world related to successful and unsuccessful entry are compared and contrasted. Letters of Credit, Import/Export Documentation and Global Shipping Standards are examined.

6800:422 Foreign Market Distance Analysis (3 Credits)
Prerequisites: Must have been admitted to a major in a four-year degree granting college, 6800:305, and 6800:406. The cultural, administrative, geographic, and economic difference between home and host countries can dramatically impact the success of foreign market entry by the home country. Students will learn how to successfully identify and respond to these differences.

6800:492 Internship in International Business (3 Credits)
Prerequisite: Permission of department chair. On-the-job experience with public or private sector organizations in the field of marketing. On-the-job learning objectives are established by the sponsoring organization and approved by the department chair. Field experiences are augmented by a weekly diary and a term paper, which are supervised and evaluated by the department chair.

6800:496 Special Topics: International Business (1-3 Credits)
(May be repeated for a total of three credits) Prerequisite: Permission of instructor. Provides the opportunity to study special topics and current issues in international business. Note: Other international business courses are offered under departmental course numbers. They are 6200:408, 6400:323, 6400:481, 6500:457, 6500:459 and 6600:385.