INTRODUCTION BUSINESS

INTB:205 International Business (3 Credits)
A basic course in international business which focuses on global
diversity, cultural and economic differences, and related current events.
The course emphasizes that students should respect, appreciate, and
understand multiple, diverse positions as they enhance their knowledge
of global diversity, understanding global relationships, and practice
critical thinking on international current events and challenges. (Formerly
6800:205)

INTB:220 Global Culture and Business Field Experience (1-3 Credits)
Prerequisite: Sophomore or greater standing. Students travel on faculty
led trips and study international business practices. Global business
practices are examined and aspects of local culture are explored.
(Formerly 6100:220)

INTB:406 International Business Study Abroad (0-3 Credits)
Prerequisite: Must have been admitted to a major in a four-year degree
granting college. Approved travel and study to a foreign country per the
requirements of the International Business major. (Formerly 6800:406)

INTB:421 Foreign Market Entry (3 Credits)
Prerequisites: Must have been admitted to a major in a four-year degree
granting college and INTB 205. A study of the business processes
and procedures associated with successful foreign market entry.
International Business practices around the world related to successful
and unsuccessful entry are compared and contrasted. Letters of Credit,
Import/Export Documentation and Global Shipping Standards are
examined. (Formerly 6800:421)

INTB:422 Foreign Market Distance Analysis (3 Credits)
Prerequisites: Must have been admitted to a major in a four-year degree
granting college, INTB 205, and INTB 406. The cultural, administrative,
geographic, and economic difference between home and host countries
can dramatically impact the success of foreign market entry by the home
country. Students will learn how to successfully identify and respond to
these differences. (Formerly 6800:422)

INTB:492 Internship in International Business (3 Credits)
Prerequisite: Permission of department chair. On-the-job experience with
public or private sector organizations in the field of marketing. On-the-job
learning objectives are established by the sponsoring organization and
approved by the department chair. Field experiences are augmented by a
weekly diary and a term paper, which are supervised and evaluated by the
department chair. (Formerly 6800:492)

INTB:496 Special Topics: International Business (1-3 Credits)
(May be repeated for a total of three credits) Prerequisite: Permission of
instructor. Provides the opportunity to study special topics and current
issues in international business. Note: Other international business
courses are offered under departmental course numbers. They are ACCT
408, BLAW 323, FIN 481, MGMT 457, and MGMT 459 (Formerly 6800:496)