# BUSINESS (BUSN)

**BUSN 100 Career Planning in Business Administration (1 Unit)**
Examines the academic, professional, and personal skills required for a successful business career. Develops student career plan. Provides exposure to the variety of career opportunities available in public and private sector organizations.

**BUSN 101 Business Issues in a Connected World (3 Units)**
An introductory course that examines the 'forces' that are changing how business will be conducted in the 21st century, the 'factors' that determine the success of firms and the impact of both on individuals as consumers and professionals.

**BUSN 110 College of Business Success Seminar (1-3 Units)**
This course is designed to help new College of Business students transition from high school or work to the college environment and begin the career development process.

**BUSN 111 Professional Development Seminar (1 Unit)**
This course introduces students to College of Business (CoB) Professional Development resources and prepares students to be career ready and connected. The course is heavily oriented towards experiential learning. Topics include: Preparing for internships and co-ops; Understanding tools to assist students in the job search process such as Handshake, LinkedIn and Suitable; Exploring career options; Participating in experiential events as it relates to professional development and involvement.

**BUSN 200 Personal Leadership Skills (1 Unit)**
An introductory course that will expose students to leadership theory and practice in organizations. Students will have an opportunity to self-reflect and investigate leadership styles, ethical issues and influence methods.

**BUSN 230 Business Communication (3 Units)**
Prerequisites: ENGL 111, ENGL 112 and [COMM 105 or COMM 263]. Students will obtain the knowledge and ability use writing and oral communication skills in a professional environment to effectively persuade others and to mobilize action among various organizational stakeholders.

**BUSN 301 Cooperative Education (0 Units)**
(May be repeated) For cooperative education students only. Work experience in business, industry, or governmental agency. Comprehensive performance evaluation and written report required.

**BUSN 350 Special Topics in Business (1-3 Units)**
Opportunity to study special topics and current issues in business. May be repeated with a change of subject.

**BUSN 495 Internship in Business Administration (3 Units)**
Prerequisite: Permission of designated faculty member. On-the-job experience with public or private sector organizations in the student's major field of study. Individual assignments are approved and supervised by the designated member of the faculty in the student's major field. Periodic reports and term papers are required.

**BUSN 497 Honors Project in Business Administration (1-3 Units)**
Prerequisite: Junior standing in Honors Program. Individual directed research relevant to the student's major. Group integrated symposium or an individualized study format available. May be repeated for a total of six credits.

**BUSN 499 Independent Study in Business Administration (3 Units)**
Prerequisite: Permission of designated faculty member. Provides a means for individualized study of a problem(s) or issue in the student's major field of study.