CENTER FOR INFORMATION TECHNOLOGIES AND EBUSINESS

The Center for Information Technologies and eBusiness (CITe) is a multi-disciplinary Center within the College of Business Administration. CITe provides an important resource connecting IT Executives with Information Systems (IS)/Business Analytics (BA) Faculty and IS/BA Students that will provide educational, research and networking opportunities. CITe was created in 2000 with the mission to teach students and develop faculty in the principles and practices of the related disciplines of Information Technology (IT) and electronic business. Today, the Center has expanded its focus to include Business Analytics (BA) and Data Science (DS). CITe will accomplish its mission by providing scholarships, mentoring, internships & co-op opportunities to students in the IS/BA discipline; provide resources to conduct research in the IS/BA discipline to faculty, and conduct several outreach activities and day long conferences that promote IT and Business Analytics among the NE Ohio companies.

CITe is made up of an advisory board of Information Technology leaders from the North-East Ohio region and the College of Business Administration faculty, staff, and students. The objectives of CITe are to advance information systems (IS), and Business Analytics (BA) programs, research, best practices, and related activities at The University of Akron. The vision of CITe is to be widely recognized as an important resource connecting IT executives with IS/BA faculty & students at The University of Akron that will provide educational, research, and networking opportunities for students, faculty and local businesses.

Website: Center for Information Technologies and eBusiness (https://www.uakron.edu/cite/)